

**MENTAL HEALTH CONNECTION
MEMBERSHIP MEETING**

Tarrant County Juvenile Services

Monday, August 14, 2006

8:30 a.m.

Attendees:

**Barkin, Kay
Benton, Lisa
Bickle, Ricki
Booth, Maury
Burkett, Joe
Carr, Brent
Cheong, Pat
Etter, Gary
Farnum, Jennifer
Field, Maria
Fillmore-Keen, Debbie
Finch, Jan
Folzenlogen, Jennifer
Frankel, Bruce
Gaines, Sonja
Garnett, Susan
Gore, Catherine
Grimes, Larry
Haenes, John
Hansen, Stevie
Hoft, Virginia
Hood, Paula**

**Knezek, LaVerne
Kuchta, Mollie
Lamsens, Barbara
LeGrice, Lee
Luebke, Susanne
McCary, Clarence
Mason, Allison
Miles, Robert
Perry, Barbara
Podawitz, Alan
Pratt, Sherri
Presnall, Carolyn
Reynolds, Heather
Sammons, Marilyn
Smith, Lesley
Spencer, Randy
Stovall, Shari
Terranova, Beverly
Thrash, Bill
Willis, Lyn
Wong, Lily**

Guests:

**Lowe, Heather
Community Solutions Intern**

**Thomas, Christina
Community Solutions Intern**

Susan Garnett welcomed MHC members and called the meeting to order at 8:45 a.m. in the training room of Tarrant County Juvenile Detention Center located at 2701 Kimbo Road, Fort Worth, TX 76111. Susan had members introduce themselves.

SPECIAL REPORT

Overview of the State of Mental Health and Substance Abuse Services in Texas, a Report from the House Human Services Committee, DSHS

Susan Garnett announced that the PowerPoint presentation would not be shown at this meeting.

In place of the presentation, Susan Garnett had the attendees announce the name of their organizations and briefly mention one or two items about the organization.

COMMITTEE REPORTS

Social Marketing

Update on Fine Line – Heather Reynolds

The exhibit will be held September 23 – December 3

Faith Outreach – Lisa Benton

Circulated sheets and asked members to sign up to contact faith communities about the exhibit. Meetings with faith leaders will provide an opportunity to explain the “Fine Line” exhibit and offer marketing materials. These personal contact meetings are expected to take no longer than 10 to 15 minutes each. Lisa will also be contacting the membership to ask for additional volunteers and to obtain further contact information for faith community leaders.

The goal is to obtain support from the faith communities in driving traffic to the exhibit. Some community partners with representatives serving on the Faith Outreach Committee are First United Methodist Church, Catholic Charities, Broadway Baptist Church, University Christian Church and Great Commission Baptist Church. The Faith Subcommittee has sent two letters to area faith leaders, along with marketing materials. Key faith leaders have also been invited to a pre-exhibit breakfast to preview “Fine Line” and hear from photographer Michael Nye.

Lisa recognized Bill Thrash and First United Methodist Church for efforts to generate traffic to the exhibit and plans to use the exhibit as an opportunity to start dialogues about mental health/mental illness and the faith community.

Marketing – Kay Barkin

The brochures for the Michael Nye Exhibit are ready for distribution and will be available after the meeting. Additional copies can be picked up at Community Solutions, 1800 University Drive, 817-871-7392. Copies of the PowerPoint presentation are also available and can be picked up after the meeting. The state grant requires a report on the brochure distribution. Therefore, anyone picking up brochures will be asked to sign out the number taken. The Fort Worth Museum of Science and History is hosting the exhibit at no charge. Mental Health Connection’s job is to drive the traffic. Therefore, we need to distribute as many brochures as possible to as many people as possible. Kay asked to be notified at 817-258-8094 or kbarkin@uwmtc.org if anyone knows of individuals, including interns and students, who would be available to help distribute brochures. She also requested that members send her or Patsy copies of any articles posted in their newsletters and anything they might see in other newsletters or church bulletins. In addition, she asked that members drop an e-mail to her or Patsy when they post something about the exhibit on their Web sites. All of these materials need to be reported to the state in compliance with the grant. Kay said she will design ads, write articles or

create anything else the agencies need to market the exhibit to their members and clients. Three ads have been created showing the diversity of the program and are available to the membership.

Some agencies have not yet sent Patsy Thomas a list of their board members for the preview reception invitation list, and need to do so as quickly as possible.

A big thank you to Catholic Charities, which has provided tremendous support to the marketing efforts for the Fine Line exhibit. The agency has set up the Therapeutic Thursdays in addition to photocopying and translating many of the materials.

ANNOUNCEMENTS/CURRENT ISSUES

- *Jumping Off Bridges film*, September 29, sponsored by MHA. Details to follow via email.
- Two articles available at the back table, one from Tarrant Council Executive Director Eric Niedermayer, about state funding decisions for social services
- The October MHC meeting will be held at the Fort Worth Museum of Science and History, allowing all members to see the Fine Line exhibit. Michael Nye will speak, and there may be a program that provides CEUs for ethics training. The program will last three hours to meet CEU requirements.

NEXT MEETING:

Monday, September 11, 8:30 a.m.
Tarrant County Juvenile Services

With no further business, the meeting was adjourned at 10:00 a.m.